



1,000+ Games Delivered Per Season.

<8-Hour TAT.

20% Cost Reduction.

CLIENT SNAPSHOT

Basketball analytics company (under NDA*). Provides advanced data products to professional teams and leagues. Required scalable, reliable post-game play-by-play and event tagging to support product launches and contract renewals.

THE CHALLENGE

► **Vendor dependency risk:**

Vendor failure during peak period threatened product launch deadlines and client deliverables.

► **High in-house costs:**

In-house annotation costs were unsustainable heading into contract renewal season.

► **Seasonal peaks:**

Seasonal peaks (NCAA + international competitions) required elastic capacity the existing setup couldn't provide.

THE SOLUTION:



200 games per month

tagged with 24/7 global coverage across time zones



23 analysts + 3 Team Leads

calibrated to client taxonomy in 1 week via video-based onboarding



Proprietary annotation platform

with CSV export to integrate seamlessly into existing workflows



<8-hour turnaround time

maintained across all competitions

*Client name and specific engagement details available under NDA. References provided upon request.



95+ quality score

(85+ floor) enforced through Team Lead review and backup analyst pool



~20% cheaper

than in-house team at equivalent quality and speed

HOW WE PLUG IN

Week 1: Onboard

Video lessons + sample calibration → analysts productive in 7 days.

Week 2: Calibrate QC

Team Lead review cycle established; quality targets locked.

Ongoing: Run 24/7

Global analyst pool covers all games; backup capacity for peaks.

Daily: Review & Export

CSV deliverables reviewed and pushed to client systems same-day.

RESULTS



1,000+ games delivered

over one full season



<8-hour TAT

maintained across all delivery windows



~20% cost reduction

vs. in-house staffing model



95+ quality score

achieved consistently; zero missed deadlines



200 games per month

sustained through NCAA and international competition windows



Peak resilience

When the previous vendor failed 72 hours before a product launch deadline, our 24/7 team and backup pool absorbed the load, protected TAT, and delivered the coverage needed to hit go-live on schedule



WHAT THE CLIENT SAID

"They didn't just replace our vendor—they became the reliability layer our product roadmap depends on. The speed and consistency during peak windows completely changed our planning."

— Head of Data (under NDA*)

NEXT STEP

Book a 15-minute call to discuss how we can de-risk your annotation operations during peak periods.

[Book a time](#)

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