



# 1,000+ Matches Per Month.

## 24/7 Delivery.

## ~\$1M Annual Savings.

How a football data provider scaled post-match event tagging without operational risk.

### CLIENT SNAPSHOT

Football data provider (under NDA\*) • High-volume B2B data operations • Global coverage.

## THE CHALLENGE

### ► Volume + speed requirements:

1,000+ matches/month with ≤12-hour delivery windows — existing vendor couldn't scale.

### ► Cost pressure:

In-house tagging operations were unsustainable at current volumes; contract renewals and penalties at stake.

### ► Growth trigger:

New contracts and league expansion required immediate capacity without compromise on quality or TAT.

## THE SOLUTION:

We took over **full post-match event tagging** for youth and international tournaments — delivered inside the client's existing platform:



### ~40% cost reduction

vs. in-house operations (~\$1M+ annual savings)



### 24/7 operations

100+ analysts + 7 Team Leads across time zones



### 1-week onboarding:

Accelerated via structured video lessons and process documentation



### Embedded delivery:

Work performed directly in client platform — no integration overhead



### Backup pool:

Pre-trained reserve capacity for fixture congestion and peak periods



### Quality targets met:

95%+ accuracy maintained; Team Lead review before client acceptance

\*Client name and specific engagement details available under NDA. References provided upon request.



## HOW WE PLUG IN

- Week 1:** Onboard analysts via video lessons + calibration.
- Week 2–4:** Tune QC workflows with client stakeholders.
- Ongoing:** Run 24/7 delivery; scale as fixtures increase.
- Continuous** Client reviews and accepts; performance tracking.

## RESULTS



**1,000+ matches/month**  
delivered consistently over 2 years



**≤12-hour turnaround time**  
maintained across all competitions



**95%+ quality/accuracy**  
sustained at scale



**~40% cheaper**  
than in-house equivalent



**~\$1M+ annual savings**  
unlocked



**Zero operational bottlenecks**  
during league expansion

## THE EXPANSION MOMENT

When an unexpected new partnership required rapid league expansion mid-season, the client needed to onboard an entirely new competition within days.

Our backup pool and 24/7 structure allowed them to say "yes" immediately — scaling from brief to delivery in under a week, with no impact on existing SLAs or quality thresholds.

## WHAT THIS UNLOCKS FOR YOU?

If you're facing volume growth, vendor performance issues, or cost pressure on tagging operations — this is the model. Pilot-ready. Platform-agnostic. References available under NDA.

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